Industrial Heritage Network West Midlands
(IHNWM)

Don’t fear it, embrace it! The power of social media to promote and engage

8 April 2019; the Coffin Works, 13-15 Fleet Street, Birmingham, B3 1JP

Time | Item | Who
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9:30 | Arrival; tea & coffee |  
10:00 | Welcome and update from IHSO | Joanna Turska; IHSO
10:15 | Don’t fear it, embrace it! The power of social media to promote and engage – our host presentation | Sarah Hayes; the Coffin Works
10:45 | What is your site’s/organisation’s approach to social media? | Everyone: discussion (in groups)
11:15 | Coffee break |  
11:30 | Embracing social media | Everyone: workshop (in groups)
12:30 | How do we stay in touch? | Everyone: brainstorming session (in groups)
13:00 | Lunch (not provided)\(^1\) & networking |  
14:00 | Site tour | Everyone
15:00 | Updates from members | Everyone: tell us what’s been happening at your site or in your organisation
15:45 | End of meeting |  

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\(^1\) Please bring your own lunch (there is a fridge and a microwave on site); sweets and hot drinks will be provided.

Looking forward to seeing you there!