

Prosper North

heritage · culture · growth

A new, free business support programme for cultural heritage organisations, supported by the National Lottery Heritage Fund

Helping organisations become stronger, more impactful, and make the most of the Northern Cultural Regeneration Fund investment opportunity from Key Fund

Prosper North will support 80 organisations – from music venues, historic buildings and community art groups, to museums, festivals and maker practices – to:

- ✓ **increase income and impact**
- ✓ **attract investment**
- ✓ **become more resilient businesses**

Who can we support?

- Based in one of the 11 Northern-most LEP regions
- Charities, social enterprises, CICs or companies that can demonstrate a clear social purpose
- Mission is to preserve/present/curate/exhibit/promote/educate about local, regional or national cultural heritage
- Cultural heritage can be physical (e.g. buildings, artefacts etc.) or non-physical (e.g. traditional dance, music or craft-making)

How will we support them?

- Approx. 8 hours of one-to-one business advice
- Business development workshops, e.g.:
 - Mission-driven finance and business modelling
 - Managing risk and change
- Webinars, e.g.:
 - Introduction to social investment
 - Designing audience experience
 - Data-driven marketing
- Meet ups and knowledge sharing events

Contact us

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For more information and to start your application go to

www.creativeunited.org.uk/services/prospernorth